

# VALUE GOLD: DELIVERING THE TRUE WORTH OF GOLD SINCE MORE THAN 120 YEARS!

**G**old is one commodity which is a rare possession to anyone. At the same time, it is getting increasingly difficult to trust an entity to realize our Gold's worth. It is here that one name stands as the most reliable solution. We are talking about Value Gold Pvt. Ltd. This is an entity providing a wide range of solutions tailored to meet the unique requirements of individuals who need assistance managing their gold assets. They provide options ensuring customers derive the utmost value and convenience from their gold-related needs.

Value Gold's history goes back to M/s Chanda Anjaiah Parameshwar (CAP) established in 1901. Rooted in family ownership, their legacy represents a fusion of tradition and innovation underpinned by core values such as integrity, passion, and personalized services. These principles have garnered unparalleled recognition in the industry.

Over the span of a century, they have risen to prominence as one of India's foremost gold and silver bullion merchants, distinguished by their expertise and commitment to value. CapsGold proudly establishes -CapsGold Precious Metals Refinery-A Monumental endeavor set to become South India's one of the Largest Refinery.

## THE PROCESS

**Bring Your Gold:** At Value Gold, one can bring their gold items, whether they are jewelry, coins, or any other form of gold assets. They provide a hassle-free and secure environment to initiate the process of evaluat-

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A Unit of CapsGold, Estd. 1901.

ing and potentially selling that gold.

**Purity Test:** A thorough purity test is conducted on the gold which is brought. This step is essential to determine the exact quality and purity of the gold, which will have a significant impact on its value.

**Melt For Better Value:** If you decide to sell your gold, there is an option to melt it. Melting gold allows Value Gold to extract its purest form and, as a result, offer you the best possible value.

**Instant Transfer:** Upon obtaining the best value and agreement, a swift and secure transfer of funds is done. Value Gold understands the importance of providing instant access to the value of one's gold.

## RELEASING PLEDGED GOLD

**Evaluation of Pledge Ticket:** If you have pledged your gold as collateral for a loan, Value Gold evaluates the pledge ticket to ensure a smooth process when you decide to redeem your gold.

**Physical Verification:** For both selling and releasing pledged gold, a physical verification process takes place. This is to confirm the authenticity of the gold items and to maintain the highest level of transparency and security.

**Advance Amount:** If you wish to release pledged gold, an advance amount is given against the pledged gold's value, helping you meet your immediate financial needs.

**Test For Purity:** The purity of gold items is retested as part of quality assurance process before proceeding with any transactions.

**Melt For Better Value:** For those selling their gold, the melt option is recommended for the best possible value.

**Receive Balance Amount:** After re-evaluating the purity and quality of gold, the remaining balance amount is given as per agreed-upon terms.

## SELL GOLD BEFIKAR

For more details, contact :  
Value Gold

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[www.valuegold.com](http://www.valuegold.com)

**BRANCHES**

- Secunderabad
- Kukatpally
- Uppal

